

September 22-24, 2019 | Hyatt Regency Hotel, Cambridge

ANTICIPATING THE FUTURE

Sunday, September 22		
4:00 PM	Registration	Presidents Ballroom Lobby
6:00 PM	*Dinner and Program	Empress Room – 14 th Floor
Monday, September 23		
7:30 AM	*Breakfast sponsored by knkPublishing Software	Presidents Ballroom B
8:30 AM	Stan Jantz: Anticipating the future of Christian Publishing	Presidents Ballroom A
9:00 AM	Skot Welch: The Three-Box Solution	Presidents Ballroom A
9:45 AM	Break sponsored by Firebrand Technologies	Presidents Ballroom Lobby
10:15 AM	Don Bergen, Matt Baehr, Pete Larson, Mike LoRusso:	Presidents Ballroom A
	Anticipating the Future of Paper and Book Manufacturing	
11:00 AM	Michele Cobb, Steve Smith, Cory Verner:	Presidents Ballroom A
	Anticipating the Future of Audio and Reader Engagement	
12:00 PM	Lunch hosted by our event sponsors	Presidents Ballroom B
1:30 PM	Skot Welch: Process vs. Program; Five Competencies	Presidents Ballroom A
2:15 PM	Jon Frendl: Anticipating the Future of Technology	Presidents Ballroom A
3:15 PM	Break sponsored by Nord Compo	Presidents Ballroom Lobby
3:45 PM	Skot Welch: Roll up your sleeves: Working the Five Competencies	Presidents Ballroom A
4:15 PM	C-Suite Round Table	Presidents Ballroom A
5:00 PM	End of Program	
6:00 PM	*Dinner hosted by our event sponsors	Paul Revere (Lobby Level)
Tuesday, September 24		
7:30 AM	*Breakfast sponsored by Ingram Content Group	Presidents Ballroom B
8:30 AM	*Nancy Beach: Anticipating the Future of the Church	Presidents Ballroom A
9:45 AM	*Break sponsored by LSC Communications	Presidents Ballroom Lobby
10:15 AM	Skot Welch: Leadership Unplugged	Presidents Ballroom A
11:00 AM	C-Suite Round Table	Presidents Ballroom A
12:00 PM	*Closing lunch hosted by our event sponsors	Presidents Ballroom B

^{*} Spouses included